



*You're Invited to be a part of the*  
**4<sup>th</sup> annual Penn Township Fall Festival!**

For the fourth year in a row, we will be bringing our community some good “old fashioned” family fun with the **Penn Township Fall Festival!** This event was created right after the pandemic as a way to reconnect with the community and bring them free family fun that was desperately needed at the time. Since then, the event has taken off and become a wonderful day for the community to share together. The event features everything from a community pumpkin decorating contest, to vendors, a kid’s carnival, special appearances, music, food trucks, a beer and wine vendor, a Halloween egg scavenger hunt and much more! Plus, **NEW** this year we are extremely excited to welcome the **Avon Grove Lion’s Club Fall Craft Show!**

We’d like to invite you to participate in this great community event, **Saturday, October 12, 2024, from 12 p.m. to 4 p.m. at Penn Township Park.**

This event is nothing without the help of our community! We are hoping you’ll consider being a part of this exciting day with us. There are several ways you can be involved; you can **become** an **event sponsor**, you can join us as an **event supporter** or you can **donate a product or service** from your business. To learn more about becoming involved please see the attached sponsorship packages, supporter information and reservation information below. We would be incredibly honored to have you be a part of this fun-filled day for the community.

Please do not hesitate to reach out to us with any questions. We’re looking forward to including you in this great Penn Township community event!

Sincerely,

*Caitlin Ianni*

Penn Township Secretary & Event Coordinator  
cianni@penntownship.us



## Penn Township Fall Festival Sponsorship Packages

Show your support for the community on another level and become a **FALL FESTIVAL SPONSOR**! Our sponsors are extremely important to us and receive advertisement benefits and community recognition with their contribution. Please note below, we've added new benefits to the sponsorship packages this year! As always, ALL sponsors are automatically guaranteed a spot at the event. Please look at our **Supporter Information** page to see what attending the event entails.

\*Due to limited supplies, we can only supply tents, tables and chairs to Platinum and Gold sponsors. Silver and Bronze sponsors must provide their own.

**Sponsorship reservations are due by August 15, 2024, to ensure you make it into our fall advertisements.** However, we will accept sponsors until September 19th, but reservations made after 8/15/24 may not make it into all of our ads.

PLATINUM SPONSOR \$2,500	GOLD SPONSOR \$1,500	SILVER SPONSOR \$500	BRONZE SPONSOR \$250
<ul style="list-style-type: none"> <li>• Your logo and website link will be featured on our website for one year.</li> <li>• Your business will be advertised on our LED sign for two months.</li> <li>• Your business name and logo will be prominently featured in our township newsletter.</li> <li>• Your business name and logo will be featured on all event flyers, which will be posted in the local newspaper and on our social media.</li> <li>NEW! • Your business will be prominently featured on signage in our Pumpkin Garden.</li> <li>NEW! • Your business name &amp; logo will be prominently displayed in the Platinum Sponsor's Dining Tent.</li> <li>• Your business will be entitled to a prime vendor location at the event, if desired. We will also provide you with your own tent, table, and chairs.</li> </ul>	<ul style="list-style-type: none"> <li>• Your business name and website link will be featured on our website for six months.</li> <li>• Your business will be advertised on our LED sign for one month.</li> <li>• Your business name will be featured in our township newsletter.</li> <li>• Your business name will be featured on all event flyers, which will be posted in the local newspaper and on our social media.</li> <li>NEW! • Your business will be prominently featured on signage in our Pumpkin Garden.</li> <li>• Your business will be entitled to a prime vendor location at the event, if desired. We will also provide you with your own tent, table and chairs.</li> </ul>	<ul style="list-style-type: none"> <li>• Your business name will be featured on our website for two months.</li> <li>• Your business will be advertised on our LED sign for two weeks.</li> <li>• Your business name will be featured in our township newsletter.</li> <li>• Your business name will be featured on all event flyers, which will be posted in the local newspaper and on our social media.</li> <li>NEW! • Your business will be displayed on signage in our Pumpkin Garden.</li> <li>• Your business will be entitled to a vendor location at the event, if desired. You will need to provide your own tent, table and chairs.</li> </ul>	<ul style="list-style-type: none"> <li>• Your business name will be featured on our website for one month.</li> <li>• Your business name will be featured in our township newsletter.</li> <li>• Your business name will be featured on all event flyers; which will be posted in the local newspaper and on our social media.</li> <li>• Your business will be entitled to a vendor location at the event, if desired. You will need to provide your own tent, table and chairs.</li> </ul>

## Penn Township Fall Festival Supporter Information

**What is a SUPPORTER?** Supporters are businesses, groups, churches, clubs, schools, etc. who wish to attend our Fall Festival. Supporters are seeking opportunities for community outreach or to market their services, they are not selling merchandise. They may handout and display anything to promote their business or organization. Supporters may use their space to set up a demonstration, interactive activity, or presentation. Please **DO NOT use this form** to register **if you are a craft or for-profit vendor**. We are accepting these types of vendors, but you will need to register with the **Avon Grove Lions Club** to participate in the **Fall Craft Show**.

**Supporter Details:** Supporters will be assigned a spot to set up their display. Generally, the spaces will be large enough to fit a 10x10 pop-up tent, but more space is available upon request. All supporters will need to provide and set up their own tables/tents/chairs at this event as our limited supplies are reserved for Platinum and Gold sponsors. If you're interested in having us provide you with supplies and set up your space, check out our sponsorship packages. Since this event is also a Halloween event and many kids will be in costumes, you can choose to decorate your booth/tent with a Halloween theme if you wish.

**Halloween Egg Scavenger Hunt:** We do our best to draw as much attention to our supporters and sponsors as possible. Last year we started a **Halloween Egg Scavenger Hunt** and it seemed to work out wonderfully. We provide all sponsors & supporters with Halloween eggs (think Easter eggs but in Halloween colors) to hand out at their tables. Eggs are stuffed with candy, toys, and some have special vouchers inside for gift cards, coupons, etc. This ensures the sponsors & supporters have plenty of **engagement**. We can't wait to bring this back! If you would like to donate a product(s), gift card(s) or coupon(s) to include in the eggs, please let us know!

**Non-Profit Supporters:** We welcome all **non-profits and school organizations** to become supporters of our event. Non-profit organizations should fill out the supporter's reservation form, but they do not need to pay the fee.  
Please note, non-profit spots are limited – send your reservation in early!

**Reservation Details:** To officially reserve a spot, please fill out the **supporter reservation form** and return it to Penn Township, along with the reservation fee. The reservation fee will guarantee a spot among our line-up and eggs to handout for the scavenger hunt. Please remember, supporters will provide their own equipment (tent, table, chairs) for this event. Keep in mind supporters do not receive the advertisement benefits of a sponsor, however supporters will still be recognized on our website. **Vendor reservations are due by September 19, 2024.**

*All fees paid are non-refundable and will be used towards this year's event.*

<b>SUPPORTER SPOT</b> <b>Due 9/19/2024</b>	Supporters are entitled to an assigned spot at the event. Supporters will bring their own table/tent/chairs.	<b>\$80/SPOT</b>
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## Penn Township Fall Festival SPONSOR RESERVATION Form

**SPONSORS** please fill out the form completely and send it to Penn Township at 260 Lewis Road, West Grove, PA 19390. Checks should be made payable to Penn Township. Questions, logos and web links can be directed to Caitlin at [cianni@penntownship.us](mailto:cianni@penntownship.us) or 610-869-9620.

\***Name/organization** (as you want it published): \_\_\_\_\_

\*Contact person: \_\_\_\_\_

\***Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

**(\*Please check one of the below\*)**

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I would like to **DONATE** and **ATTEND** the Fall Festival as a;

\_\_\_ Platinum Sponsor (\$2,500)

\_\_\_ Gold Sponsor (\$1,500)

\_\_\_ Silver Sponsor (\$500)

\_\_\_ Bronze Sponsor (\$250)

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I would like make a **DONATION** to the Fall Festival but **WILL NOT ATTEND**;

\_\_\_ Platinum Sponsor (\$2,500)

\_\_\_ Gold Sponsor (\$1,500)

\_\_\_ Silver Sponsor (\$500)

\_\_\_ Bronze Sponsor (\$250)

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**Platinum and Gold Sponsors** who are attending as a vendor will receive one 10x10 pop-up tent, two folding chairs and either a 6ft or 8ft rectangular table with their sponsorship. Please indicate table size preference, need for electrical access or if you would like to bring your own tent/table/chairs below;  
**All Sponsors** who will be attending as a vendor - please indicate if you are in need of anything or have a special request (i.e. electrical access, extra space, special accommodation, etc.)  
Requests made after August may not be able to be accommodated.

Additional comments/requests: \_\_\_\_\_

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**Please submit sponsorship reservations by: August 15, 2024**  
(Submissions made after may not make it into the newspaper, newsletter & other event signage)

## Penn Township Fall Festival SUPPORTER RESERVATION Form

**SUPPORTERS** please fill out the form completely and send it to Penn Township at 260 Lewis Road, West Grove, PA 19390. Checks should be made payable to Penn Township. Questions can be directed to Caitlin at [cianni@penntownship.us](mailto:cianni@penntownship.us) or 610-869-9620.

\***Name/organization** (as you want it published): \_\_\_\_\_

\*Contact person: \_\_\_\_\_

\***Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**(\*Please check one of the below\*)**

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I would like to attend the Fall Festival as a **SUPPORTER**;

\_\_\_ Fall Festival Supporter Spot (\$80)

\_\_\_ Fall Festival Non-Profit Supporter (No Fee)

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**All Supporters** will receive a pre-assigned spot at the Fall Festival. If you are in need of anything or have a special request (i.e. electrical access, extra space, special accommodation, etc.) please indicate it below;

Requests made after September 19th may not be able to be accommodated.

Additional comments/requests: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**If would like to donate a gift card, product, etc. towards the Halloween Egg Scavenger Hunt, please indicate that below, donors will be recognized at the event, on social media and on our website.**

Donation item(s): \_\_\_\_\_

Value of donated item(s): \_\_\_\_\_

Contact person for the donation: \_\_\_\_\_

❖ **Donation items should be submitted to Penn Township by September 19, 2024**

**Please submit reservations by: September 19, 2024**  
**(Submissions made after may not make it into the event signage)**