



Penn Township, Chester County, PA
260 Lewis Road • West Grove, PA 19390
(610) 869-9620 Office • (610) 869-9194 Fax
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*You are invited to become a sponsor of our
16th Annual Health & Wellness Community Picnic!*

Nestled along the Route 1 corridor, just minutes from Newark, Delaware; Lancaster, Pennsylvania; Cecil County, Maryland; and a mere 30 miles southwest of Philadelphia, lies Penn Township in Southern Chester County. As a perfect blend of residential, commercial and open space, Penn Township is home to many Chester County staples. Jennersville Hospital/Tower Health, DANSKO worldwide corporate headquarters, Chester County Technical College, Jenner's Pond, and a range of small and well-known businesses all call Penn Township home.

For the past sixteen years, Penn Township has hosted the **Annual Health & Wellness Community Picnic** in partnership with the Jennersville Hospital in the township park. This picnic is funded entirely by generous donations from sponsors, no taxpayer funds are used and nothing is sold at the event.

From humble beginnings of only a few hundred people and barbeque, this picnic has grown into the **premier event** in southern Chester County with over 4,000 people in attendance last year. It is a fun day full of health information, wellness screenings, local businesses, non-profits, public safety organizations, food, music, and activities for all ages.

With the start of a new decade, we are endeavoring to make the 2020 Health & Wellness Community Picnic the best yet. Our hope is to bring fresh, new and positive ideas to the event while keeping old favorites and the spirit of the event alive.

The picnic is scheduled for **Saturday, September 19, 2020** from **11 a.m. to 4 p.m.** with a rain date of Sunday, September 20, 2020. We'd like to extend an invitation for you to join us. This is a unique opportunity to become a sponsor and join Penn Township in partnership for this fantastic regional celebration. Enclosed you will find our 2020 Sponsorship Packages; these packages have recently been **updated and refreshed!** Sponsorships and vendor spots are limited and on a first come, first served basis. If you would like to be a part of this great tradition, please fill out the **2020 Reservation Form** and return it to Penn Township. Checks may be made payable to Penn Township and sent to: 260 Lewis Road, West Grove, PA 19390. Questions can be directed to Curtis Mason at 610-842-3436 or Caitlin Ianni at 610-869-9620 or by email to cianni@penntownship.us.

**In order to make our fall advertising, all sponsorships must be received by August 5, 2020
We hope you can join us!**

2020 Health & Wellness Community Picnic Sponsorship Packages

Platinum \$3,500

Gold \$2,000

Silver \$1,000

Bronze \$500

Community \$250

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| ❖ You are entitled to exclusivity in your industry category. | ❖ Your business name and website link will be featured on our website for six months. | ❖ Your business name will be featured on our website for two months. | ❖ Your business name will be mentioned on our website as a Picnic sponsor. | ❖ You are entitled to an inside location at Picnic with tent, table & chairs. |
| ❖ Your logo and website link will be featured on our website for one year. | ❖ If you attend the Picnic, a picture of your tent will be displayed on our website home page slideshow for six months. (NEW!) | ❖ Your business will be advertised for one month on our LED sign on West Baltimore Pike. | ❖ Your business will be advertised for two weeks on our LED sign on West Baltimore Pike. | |
| ❖ If you attend the Picnic, a picture of your tent will be featured on our website for one year. (NEW!) | ❖ Your business will be advertised for two months on our LED sign on West Baltimore Pike. | ❖ Your business name will be featured on all event flyers and in the event program. | ❖ Your business name will be recognized in our Township newsletter, local newspaper ad and event flyers. | |
| ❖ You will be a featured highlight in our next newsletter. You will have half a page for an article and picture. (NEW!) | ❖ Your business name will be featured on all event flyers and in the event program. | ❖ Your business name will be recognized in our Township newsletter and local newspaper ad. | ❖ You are entitled to an inside location at Picnic with tent, table & chairs. | |
| ❖ Your business will be advertised for four months on our LED sign on West Baltimore Pike. | ❖ Your business name will be featured on all event flyers and in the event program. | ❖ You are entitled to a secondary location at Picnic with tent, table & chairs. | | |
| ❖ Your logo will be featured on all event flyers and in the event program. | ❖ Your business name will be recognized in our Township newsletter and local newspaper ad. | | | |
| ❖ Your business name and logo will be recognized in our Township newsletter, and local newspaper ad. | ❖ You are entitled to a prime location at Picnic with tent, table & chairs. | | | |



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16th Annual Health & Wellness Community Picnic Donation/Reservation Request Form

*Name/organization (as you want it displayed): _____

*Contact person(s): _____

*Email: _____ Phone: _____

Address: _____

(*Please check one of the below*)

I would like to **DONATE** and **ATTEND** the picnic this year as a;

___ Platinum Sponsor (\$3,500)

___ Gold Sponsor (\$2,000)

___ Silver Sponsor (\$1,000)

___ Bronze Sponsor (\$500)

___ Community Sponsor (\$250)

I would like make a **DONATION** to the picnic but **CANNOT ATTEND**;

___ Platinum Sponsor (\$3,500)

___ Gold Sponsor (\$2,000)

___ Silver Sponsor (\$1,000)

___ Bronze Sponsor (\$500)

___ I am a **non-profit organization** who would like to attend the picnic.

Each attendee will receive one 10x10 pop-up tent, two folding chairs and either a 6ft or 8ft rectangular table. We are only able to provide each table with TWO chairs, if you are in need of more, please be sure to bring your own. Please indicate if you are in need of anything else (i.e. electrical access, a particular table size or if you would like to bring your own tent/table/chairs.) Requests made after August may not be able to be accommodated.

Additional comments/requests: _____

Please RSVP by: August 5th, 2020

(Submissions made after may not make it into the newspaper, newsletter & other event signage)