



Penn Township, Chester County, PA  
260 Lewis Road • West Grove, PA 19390  
(610) 869-9620 Office • (610) 869-9194 Fax  
Web [www.penntownship.us](http://www.penntownship.us) • Email [office@penntownship.us](mailto:office@penntownship.us)

*You are invited to become a sponsor of our  
15<sup>th</sup> Annual Penn Township Community Picnic!*

Nestled along the Route 1 corridor, just minutes from Newark, Delaware; Lancaster, Pennsylvania; Cecil County, Maryland; and a mere 30 miles southwest of Philadelphia, lies Penn Township in Southern Chester County. As a perfect blend of residential, commercial and open space, Penn Township is home to many Chester County staples. Jennersville Hospital/Tower Health, DANSKO worldwide corporate headquarters, Chester County Technical College, Jenner's Pond, and a range of small and well-known businesses all call Penn Township home.

For the past fourteen years, Penn Township has hosted the **Annual Health & Wellness Community Picnic** in partnership with the Jennersville Hospital in the township park. This picnic is funded entirely by generous donations from sponsors, no taxpayer funds are used and nothing is sold at the event.

From humble beginnings of only a few hundred people and barbeque, this picnic has grown into the **premier event** in Southern Chester County with over 4,000 people in attendance last year. It is a fun day full of health information, wellness screenings, local businesses, non-profits, public safety organizations, food, music, and activities for all ages.

2019 will not only mark the fifteenth anniversary of this important community event, but it's also Penn Township's bicentennial year. With that in mind we are aiming to make this event bigger and better than ever before to celebrate our milestones.

The picnic is scheduled for **Saturday, September 21, 2019** from **11 a.m. to 4 p.m.** with a rain date of Sunday, September 22, 2019. We'd like to extend an invitation for you to join us. This is a unique opportunity to become a sponsor and join Penn Township in partnership for this fantastic regional celebration. Enclosed you will find our 2019 Sponsorship Packages; these packages have recently been **updated and refreshed!** Sponsorships and vendor spots are limited and on a first come, first served basis. If you would like to be a part of this great tradition, please fill out the **Reservation Request form** and return it to Penn Township. Checks may be made payable to Penn Township and sent to: 260 Lewis Road, West Grove, PA 19390. Questions can be directed to Curtis Mason at 610-842-3436 or Caitlin Ianni at 610-869-9620 or by email to [cianni@penntownship.us](mailto:cianni@penntownship.us).

In order to make our fall advertising, all sponsorships must be received by **August 5, 2019**  
**We hope you can join us!**

## *2019 Penn Township Community Picnic Sponsorship Packages*

**Platinum**  
**\$3,500**

**Gold**  
**\$2,000**

**Silver**  
**\$1,000**

**Bronze**  
**\$500**

**Community**  
**\$250**

- ❖ You are entitled to exclusivity in your industry category.
- ❖ Your logo and website link will be featured on our website for one year.
- ❖ Your business will be advertised for two months on our LED sign on West Baltimore Pike.
- ❖ Your logo will be featured on all event flyers and in the event program.
- ❖ Your business name and logo will be recognized in our Township newsletter, and local newspaper ad.
- ❖ You are entitled to a prime location at Picnic with tent, table & chairs.

- ❖ Your business name and website link will be featured on our website for six months.
- ❖ Your business will be advertised for two months on our LED sign on West Baltimore Pike.
- ❖ Your business name will be featured on all event flyers and in the event program.
- ❖ Your business name will be recognized in our Township newsletter and local newspaper ad.
- ❖ You are entitled to a prime location at Picnic with tent, table & chairs.

- ❖ Your business name will be featured on our website for two months.
- ❖ Your business will be advertised for one month on our LED sign on West Baltimore Pike.
- ❖ Your business name will be featured on all event flyers and in the event program.
- ❖ Your business name will be recognized in our Township newsletter and local newspaper ad.
- ❖ You are entitled to a secondary location at Picnic with tent, table & chairs.

- ❖ Your business name will be mentioned on our website as a Picnic sponsor.
- ❖ Your business will be advertised for two weeks on our LED sign on West Baltimore Pike.
- ❖ Your business name will be recognized in our Township newsletter, local newspaper ad and event flyers.
- ❖ You are entitled to an inside location at Picnic with tent, table & chairs.

- ❖ You are entitled to an inside location at Picnic with tent, table & chairs.



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## 15<sup>th</sup> Annual Penn Township Community Picnic Donation/Reservation Request Form

\*Name/organization (as you want it displayed): \_\_\_\_\_

\*Contact person: \_\_\_\_\_

\*Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

**(\*Please check one of the below\*)**

I would like to **donate** and **attend** the picnic this year as a;

Platinum Sponsor (\$3,500)

Gold Sponsor (\$2,000)

Silver Sponsor (\$1,000)

Bronze Sponsor (\$500)

Community Sponsor (\$250)

I would like to **just** make a **donation** as a;

Platinum Sponsor (\$3,500)

Gold Sponsor (\$2,000)

Silver Sponsor (\$1,000)

Bronze Sponsor (\$500)

I am a **non-profit organization** who would like to attend the picnic.

Additional comments/requests: \_\_\_\_\_

**Please RSVP by: August 5<sup>th</sup>, 2019**

(Submissions made after may not make it into the newspaper, newsletter & other event signage)